

RECORD OF REQUEST FOR BROADCAST TIME BY OR ON BEHALF OF  
CANDIDATE FOR PUBLIC OFFICE

INSTRUCTIONS: This form must be completed as to all requests, both oral and written, for broadcast time to be used by or on behalf of a candidate for public office, as required by FCC rule. The FCC rule states: "Every licensee shall keep and permit public inspection of a complete record of all requests for broadcast time made by or on behalf of candidates for public office, together with an appropriate notation showing the disposition made by the licensee of such requests, and charges made, if any, if request is granted. Such records shall be retained for a period of two years."

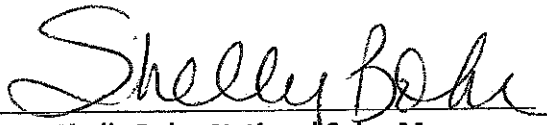
---

- (1) **Date of request:** 8/2/12
- (2) **Name of candidate:** Clark Durant
- (3) **Office for which candidate is running:** US Senate
- (4) **Political party:** Republican
- (5) **Name of person using time if other than candidate:** n/a
- (6) **Request made by candidate:** Yes: x No: (Check one)
- (7) **Request made on behalf of candidate by:** Betsy Vonderheid
- (8) **Request made:** In writing: x In person: By phone:  
(Check one. If in writing, attach and retain.)
- (9) **Disposition of request:** Granted: x Not granted:  
(Check one. If not granted, state reason or reasons in space below. If denied in writing, attach and retain.)
- (10) **Were any payments received?** Yes: x No:  
(Check one. If "yes", state amount in space below):

Gross: \$1800 Net: \$1530

WXMI  
STATION

8/2/12  
DATE

  
Shelly Bohr, National Sales Manager  
SIGNATURE OF PERSON RECEIVING  
REQUEST ON BEHALF OF STATION

WXMI-TV

# ORDER



Flight Dates 08/03/12-08/07/12

Contract / Revision 377291 /

Original Date / Revision  
08/02/12 08/02/12

Advertiser Durant/Rep/Senate

Agency SRCP Media, Inc.

Buying Contact

201 N Union St  
Suite 200  
Alexandria, VA 22314

Primary Account Executive  
Nick Welte

Account Executive	Order%	Start Date	End Date
Nick Welte	100%		

Product  
DURANT FOR SENATE

Agency Com 15%  
Billing Contact

201 N Union St  
Suite 200  
Alexandria, VA 22314

Sales Office TPHL  
Sales Region National  
Agency Ref

Order Sep 00:15:00

Estimate # 189

Alt Order # 06261183

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL CAND

Product Codes PL4

Priority 02

Advertiser Ref

Order Share 8% Market Value 22500

Competing Station	% of Order	Amount
2WOOD	55%	12375
3WZZM	14%	3150
4WWMT	21%	4725
5WOTV	2%	450
6WXSP	%	0
7WZPX	%	0
8CABL	%	0
9UNKW	%	0

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	9	\$1,530.00	\$1,800.00	0.00	07/30/12	08/07/12	9	\$1,530.00	\$1,800.00
Totals	9	\$1,530.00	\$1,800.00	0.00					

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 1	17	08/03/12	08/07/12	M-F 5a-9a News M-F 5a-9a News	CM	5a-9a (6:00 AM-7:00 AM)	MT--F--	:30	2	\$100.00	02	0.00 NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 08/03/12		08/03/12	08/09/12	MT--F--		2				\$100.00		0.00		
E 2	17	08/03/12	08/07/12	M-F 5a-9a News M-F 5a-9a News	CM	5a-9a (7:00 AM-8:00 AM)	MT--F--	:30	2	\$100.00	02	0.00 NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 08/03/12		08/03/12	08/09/12	MT--F--		2				\$100.00		0.00		
E 3	17	08/03/12	08/07/12	M-F 5a-9a News M-F 5a-9a News	CM	5a-9a (8:00 AM-9:00 AM)	MT--F--	:30	2	\$100.00	02	0.00 NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 08/03/12		08/03/12	08/09/12	MT--F--		2				\$100.00		0.00		
E 4	17	08/04/12	08/04/12	Fox 17 News (Sa) Sa Fox 17 News at 10p	CM	10p-11p	-----1-	:30	1	\$400.00	02	0.00 NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 08/03/12		08/03/12	08/09/12	MT--F--		2				\$100.00		0.00		

WXMI-TV

Print Date: 08/02/12

Page 2 of 2



Contract / Revision      **377291**      Flight Dates **08/03/12-08/07/12**

Hiatus Dates

Original Date / Revision    08/02/12/   08/02/12

Order Sep    00:15:00

Advertiser    **Durant/Rep/Senate**

Product **DURANT FOR SENATE**

Estimate #    **189**

													<u>Totals</u>		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount	
E 4	17	08/04/12	08/04/12	Fox 17 News (Sa) Sa Fox 17 News at 10p	CM	10p-11p	-----1-	:30	1	\$400.00	02	0.00 NM	1	\$400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	-----1-			1			\$400.00		0.00			
E 5	17	08/05/12	08/05/12	Fox 17 News (Su) Su Fox 17 News at 10p	CM	10p-11p	-----2	:30	2	\$400.00	02	0.00 NM	2	\$800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	-----2			2			\$400.00		0.00			
													<b>Totals</b>	<b>9</b>	<b>\$1,800.00</b>



REP HEADLINE# 6261183

\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-225-4100

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 610-225-1191

AUG2/12 12.11

\*\*\* WKMI-TV \*\*\*

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS
3			800A-900A	30		\$100.00	8/3	8/7	2		F,M-TU	2
PROGRAM : FOX17 MORN NWS												
RA35+ : 1.2												
CON COM1: FOX17 MORN NWS												
4			1000P-1100P	30		\$400.00	8/4	8/4	1		SAT	1
PROGRAM : SA FOX17 NWS 10P												
RA35+ : 5.0												
CON COM1: SA FOX17 NWS 10P												
5			1000P-1100P	30		\$400.00	8/5	8/5	2		SUN	2
PROGRAM : SU FOX17 NWS 10P												
RA35+ : 6.4												
CON COM1: SU FOX17 NWS 10P												
											CONTRACT TOTAL	\$1,800.00
											TOTAL SPOTS	9

AUG/12

\$1,800.00

MARKET TOTALS \$22,500

WXMI 8%

WOTV 2%

WZZM 14%

WWMT 21%

WOOD 55%

WXSP 0%

CABL 0%

OLYMPICS PURCHASED ON WOOD

SVC- NSI

DEMOS- RA35+\*

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> WXMI-TV	<b>Date:</b> 8/2/12
---	------------------------

I, Betsy Vonderheid,

being/on behalf of: Clark Durant, a legally

qualified candidate of the Republican Party political

party for the office of: Senate

in the Primary

election to be held on: August 7, 2012.

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		8/3-8/7			

<b>Total Charges:</b> \$1,800.00
----------------------------------

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Clark Durant For Senate

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Walter Czarnecki, treas.

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

8/2/12

Date

Betsy Vanderheul

Signature

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title

## CANDIDATE CERTIFICATION

**In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:**

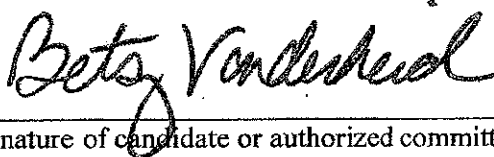
I, \_\_\_\_\_  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does ☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Betsy Vonderheid

printed name

8/2/12

date



## AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF  
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Total Charges:**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.